

# Certified Aging-in-Place Specialist (CAPS) Designation Program

## Remodeling for the Future

Instructor: Kris Alberti—CAPS, CGP

The Certified Aging-in-Place Specialist (CAPS) designation program teaches the technical, business management, and customer service skills essential to competing in the fastest growing segment of the residential remodeling industry: home modifications for the aging-in-place.

### What is Aging-in-Place?

Aging-in-place means remaining in one's home safely, independently, and comfortably, regardless of age, income, or ability level. It means the pleasure of living in a familiar environment throughout one's maturing years, and the ability to enjoy the familiar daily rituals and the special events that enrich all our lives. It means the reassurance of being able to call a house a "home" for a lifetime.

### Why Earn the CAPS Designation?

The CAPS program will expand your understanding of the aging-in-place market, provide the necessary technical knowledge and resources, and give you the tools to gain access to the market.

Developed in collaboration with the AARP and the NAHB 50+ Housing Council, this three-day program teaches the strategies and techniques for marketing, designing, and building aesthetically enriching, barrier-free living environments. Going beyond just universal design, CAPS also addresses the communication and technical needs of the older adult market. The CAPS designation program adds value to that knowledge by providing insights into marketing and working with this demographic group.

**Day 1—Marketing and Communication Strategies for Aging and Accessibility (CAPS I):** background on the older adult population; communication techniques; common remodeling expenditures and projects; accessing the aging-in-place remodeling market.

**Day 2—Design/Build Solutions for Aging and Accessibility (CAPS II):** codes and standards; common barriers and solutions; product ideas and resources.

**Day 3—Business Management for Building Professionals:** strategies and techniques for building a competitive, sustainable remodeling business; case studies and interactive exercises.

*(Holders of certain certifications are exempt from this course)*

CGA, CGB & CGR CE Credit; 8 Appraiser CE Hours, 8 RE Clock Hours



March 28-30, 2012  
8:00 am—5:00 pm

Spokane Home Builders Association  
5813 E. 4th Avenue  
Suite 201  
Spokane Valley, WA 99212



## Additional Information

Certified Aging-in-Place Specialist (CAPS)

March 28-30, 2012

Check-in: 7:45 pm  
Session: 8:00 am—5:00 pm daily

Location:  
SHBA Board Room  
5813 E. 4th Avenue  
Suite 201  
Spokane Valley, WA 99212

Pre-Registration Required

Call SHBA at 509-532-4990 with questions.

The BIAW Real Estate School is approved under chapter 18:85 RCW; inquires regarding this or any other real estate school may be made to the WA Department of Licensing, Real Estate Program, P.O. Box 9048, Olympia, WA 98507

## To Register

**By Phone**  
509-532-4990

**By Fax**  
509-532-4980

**By Mail**  
5813 E. 4th Ave.  
Suite 201  
Spokane, WA 99212

**Online**  
[www.BIAW.com](http://www.BIAW.com)

## Registration Information

(one form per attendee)

NAME

COMPANY

MAILING ADDRESS 1

MAILING ADDRESS 2

CITY

STATE ZIP

PHONE

FAX

E-MAIL ADDRESS

Please note: It is the policy of SHBA, BIAW & NAHB not to share or sell its e-mail addresses.

## Registration Fees

Member \$475 (full series)  Non-member \$550 (full series)

## Payment Information

Check (Make payable to BIAW)

MasterCard  Visa

CREDIT CARD NUMBER

EXP. DATE

CVV2 CODE

NAME ON CARD

SIGNATURE

### Payment and Cancellation Information

PAYMENT MUST ACCOMPANY REGISTRATION.  
CANCELLATION POLICY: 48 hours or more prior to the course—full refund.  
Less than 48 hours or failure to attend—liable for the entire fee.